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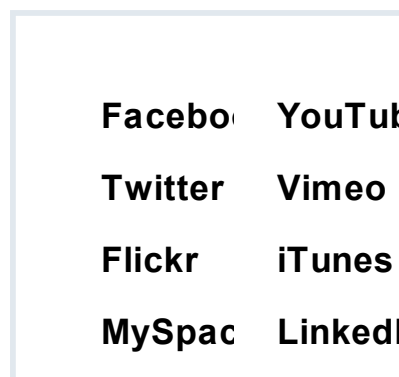
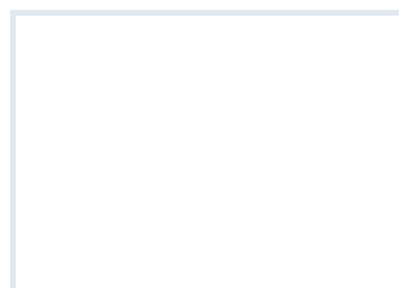
We at WhiteHouse.gov are committed to protecting the privacy and security of your visits to this website. Outlined below is our online privacy policy. If you have questions about this policy, please let us know.

Collection and disclosure of information: To ensure we are able to communicate effectively with visitors to our web site, we collect some information that can be directly associated with a specific person. We call this "Personal Information," and it includes, by way of illustration, names, addresses, telephone numbers and e-mail addresses.

We collect Personal Information from eligible individuals who affirmatively request to receive e-mail or other services from us. We collect this Personal Information in order to provide these eligible individuals with timely information via e-mail regarding events, resources and issues.

It is our general policy not to make Personal Information available to anyone other than our employees, staff, and agents.

Online Comments and Personal Information: We treat your name, city, state, and any comments you provide as



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public information. We may, for example, provide compilations of your comments to national leaders and other individuals participating in our efforts, without disclosing email addresses. We may also make comments along with your city and state available to the press and public online.

Opting out and modifying information: Subscribers to our e-mail list may terminate their subscriptions via a link at the bottom of each email sent from Whitehouse.gov.

Browser information collected on the web site: We log IP addresses, which are the locations of computers or networks on the Internet, and analyze them in order to improve the value of our site. We also collect aggregate numbers of page hits in order to track the popularity of certain pages and improve the value of our site. We do not gather, request, record, require, collect or track any Internet users' Personal Information through these processes.

Cookies: A cookie is a tiny piece of data stored by a user's browser that helps a web site or service recognize that user's unique computer. You can remove or block cookies by changing the settings of your browser.

Session specific cookies may be used on WhiteHouse.gov to improve the user experience and for basic web metrics. These cookies expire in a very short time frame or when a browser window closes and are permitted by current federal guidelines.

The federal government has [guidelines for the use of persistent cookies](#). The goals of the guidelines are to enable the useful functioning of federal websites while protecting individual privacy.

For videos that are visible on WhiteHouse.gov, a 'persistent cookie' is set by third party providers when you

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click to play a video. *(We may experience some engineering difficulties as the new WhiteHouse.gov is posted and reviewed. We intend, however, to fully enforce the above provisions as soon as possible. If you are experiencing any difficulties, please [contact us](#).)*

This persistent cookie is used by some third party providers to help maintain the integrity of video statistics. A waiver has been issued by the White House Counsel's office to allow for the use of this persistent cookie.

If you would like to view a video without the use of persistent cookies, a link to download the video file is typically provided just below the video.

Privacy of our email lists: As noted above, we maintain e-mail lists to keep interested, eligible individuals informed about important topics, and individuals must affirmatively request to join them. We configure our list server software to refuse to divulge the email addresses of our list subscribers to anyone other than those whom we authorize. However, we are not the author of this software, and are not responsible for any failures in the software to preserve subscriber anonymity.

Children's privacy: Because we care about the safety and privacy of children online, we comply with the Children's Online Privacy Protection Act of 1998 (COPPA). COPPA and its accompanying FTC regulation establish United States federal law that protects the privacy of children using the Internet. We do not knowingly contact or collect personal information from children under 13. Our site is not intended to solicit information of any kind from children under 13.

It is possible that by fraud or deception we may receive information pertaining to children under 13. If we are notified of this, as soon as we verify the information, we

will immediately obtain parental consent or otherwise delete the information from our servers. If you want to notify us of our receipt of information by children under 13, please [contact us](#).

Security: We maintain a variety of physical, electronic and procedural safeguards to protect your personal information. For example, we use commercially reasonable tools and techniques to protect against unauthorized access to our systems. Also, we restrict access to Personal Information to those who need such access in the course of their duties for us. Your own efforts to protect against unauthorized access play an important role in protecting the security of your personal information. You should be sure to sign off when finished using a shared computer, and always log out of any site when viewing personal information. We may have links to other, outside web sites that we do not control. We are not responsible for the content or privacy policies of these sites, and users should check those policies on such sites.

The [Presidential Records Act of 1978](#) requires the White House to preserve records created or received by the President or his staff. Pursuant to this statute, emails or messages sent to a White House email account, information submitted via WhiteHouse.gov, and comments posted or messages received via an official White House page on a third-party web-site (such as an official White House profile on a social network) will be treated as presidential records and may be permanently archived. For example, on the social media service Twitter, the White House preserves posts (i.e. “tweets”) from official White House accounts, “direct messages” sent to official White House accounts, and “replies,” which are tweets from other users to official White House accounts (these tweets begin with @ and the username of an official White House account, e.g., @WhiteHouse). While presidential

records are eventually released to the public, the National Archives and Records Administration (NARA), which receives and manages each President's records when the President leaves office, will withhold information that would constitute a clearly unwarranted invasion of personal privacy. We do not collect or archive personal or private information that is not voluntarily disclosed to the White House.

Changes to this policy: We will revise or update this policy if our practices change, or as we develop better ways to keep you informed about them. You should refer back to this page often for the latest information and the effective date of any changes. If we decide to change this policy, we will post a new policy on our site and change the date at the bottom. Changes to the policy shall not apply retroactively.

If you have any questions or concerns, please [contact us](#).

Updated: February 26, 2010

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